

Developing Leaders For Heard's Future



2012
leadership
HEARD

Heard County Chamber of Commerce



A variety of adventures and programs to build your team and leadership skills including
1/2 Day Ropes Course at Historic Banning Mills
Kickoff is April 26th!

Once-per-month sessions familiarize you with

**HOW LOCAL GOVERNMENTS FUNCTION,
WHERE REVENUES COME FROM AND WHERE THEY GO,
& ZONING: Why We Do What We Do Where We Do It**



**Private Tour of Georgia State Capitol
And Georgia Power's Economic Development Center**
Private Meetings with House and Senate Committee Heads
Local Governments Days, Understanding Economic Development,
Twenty-Year Planning, &
Roles of Education in Community Prosperity

To Sign Up,
Contact
The Chamber Office
at 706-675-0560.
Seats Are Limited!

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The **Leadership Heard 2012** program will include eight fun and informative monthly sessions including road trips and graduation. Most sessions will be held weekdays and/or evenings as necessary to attend local events and meetings and dates will be finalized as soon as possible.

The Academy is open to twenty persons aged 18 and older on a first-come, first-served basis.

This Chamber-driven event is sponsored by your **Chamber Millennium Members** as well as **Oglethorpe Power**. Sponsorship opportunities are available to other businesses for providing session lunches, etc. by contacting the Chamber.

We begin with a required Kick-off session on Team Building to be held Thursday, April 26th, 8:00am-2:00pm at The Lodges at Banning Mills (transportation will be provided). Absence from this session will constitute grounds for removal from the program and tuition will be non-refundable. We ask for a commitment to attend the Kick-off and a minimum of five of the remaining sessions. Sessions will be held in April, May, June, August, September, October, November and January.

Included components are a trip to the State Capitol for a tour and discussion with our district legislators, tour of the Economic Development Center in Atlanta, tour of local government facilities, presentations from local governments on intergovernmental correlations, SPLOST, tax digest and millage rates process, planning and zoning, 20 year city/county planning, the economic development process including attendance at the Georgia Academy of Economic Development, Heard County historical tour, leadership skills and developmental trainings, etc. Other components will be added in the next few weeks and a complete schedule will be provided prior to the kick-off of the Academy.

Some sessions will have participants divide into sub-groups and prepare a class assignment.

You will receive a certificate from Georgia Academy of Economic Development upon your completion of the program.

The academy will culminate at the Annual Chamber Dinner on January 25th, 2013 where Leadership Heard graduates will be honored.

A tuition fee is required to cover instructional materials and session costs.

Member or member's employees—\$150.00. After April 15, fee is \$165.00

Non member fee—\$185.00. After April 15, fee is \$200.00.

It's Time To Get Involved!

Leadership Heard 2012

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Itinerary

April
4/26/2012

Kick-Off Breakfast/ Team Building

8:00 AM Leadership Overview
9:30 AM Team Building—1/2 day Ropes Course then
Lunch at Banning Mills

May
5/8/2012

Capitol Day

9:00 AM Out of Session Tour of Capitol With Rep. Randy Nix
12:00 PM Lunch
1:00 PM Tour of Economic Development Center

JUNE
6/28/2012

City and County Government Days

12:00 PM Lunch at Heard County Senior Center
1:00 PM Tax Assessors & Equalization (How the Tax Digest Works,
How Millage Rate Is Determined,
Who Gets The Money)
1:30 PM Planning & Zoning (Why We Do What We Do
Where We Do It)
2:00 PM Road Trip of County History: Old Jail, Olde Town
Chattahoochee, Tour of New Jail, New EMA Bldg,
and New Recreation Facility
5:30 PM Dinner
Dinner Discussion of City Charters and Intergovernmental
Agreements and 20 Year Plan Process
6:30 PM Attend Commissioners Meeting

NO JULY

AUG 2, SEP, 6 DCA Economic Development Academy (Dates and Details TBA By DCA)
OCT 4, NOV 8

NO DECEMBER

JANUARY Graduation at Annual Dinner
1/25/2013

The Regional Multi-Day Program Is Included in Leadership Heard 2012

The Academy's multi-day regional program provides participants with an understanding of the complexities of economic and community development, and tools to assist in the development of their region. The program, through a variety of defined activities, takes an in-depth review of possible economic development opportunities and strategies.

The multi-day program takes place over a four-month period, including five days of instruction combining lecture, exercises, guest expert presentations, and other forms to keep the program interesting and interactive.

The Academy's program provides crucial leadership training as well, in such areas as consensus building, team development, and other critical leadership skills.

What is included?

The current Academy curriculum (which is reviewed and updated annually) includes:

- Essentials of Economic Development - the basics of Community Development, Leadership Development, and Business Development
- Show me the money! - A look at where funding for economic development comes from, and the implications for the local community
- Tax Digest - a review of your community's tax digest, and how this affects economic and community development
- Diversity and Teams
- Homework - a thorough review of a community within the region, learning how consultants, corporations and project managers decide upon possible new business locations
- M.I.N.D. Design - a tool for determining your team styles in the workplace, and how to work with those with different styles
- Business Development - Traditional Recruitment, presented by the Department of Economic Development (DEcD)
- Planning for Quality Communities & the Cypress County Case Study - covers alternative planning methods for quality development and includes a Planning Commission exercise, presented by the Department of Community Affairs (DCA)
- Downtown Development - the role downtowns play in community and economic development, presented by DCA
- Consensus Building
- Ethical Decision Making in Public Service
- Entrepreneur Development - how to support the development of new small business in your community, presented by DEcD
- Tourism Product Development - opportunities within your community and region for new tourism attractions and guests, presented by DEcD
- Resource Tables - guests from six to eight regional, state and federal organizations that offer technical and funding assistance for community and economic development
- The Economics of Education - how education impacts Economic Development and discussion of community efforts for positive impact
- Toon Town Case Study - a group exercise that makes participants consider all they've learned during the course, and put it all together to address community/economic development opportunities

The Georgia Academy for Economic Development is not a passive process. Each participant is expected to attend all sessions and complete all homework. Credit toward certified local official training is provided for ACCG and GMA participants in this program.

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Application

PERSONAL DATA:

Name

Home Address

City

ST

ZIP

Home Phone

Cell Phone

Fax

Employer

Job Title

BusinessAddress

City

ST

ZIP

Work Telephone

E-mail Address you would like for us to use for correspondence

The majority of our correspondence with you will be via email, however, if we need to mail items to you, would you prefer your Leadership mail sent to your () home or () business?

How do you anticipate Heard Leadership will benefit you?

COMMUNITY INVOLVEMENT: (You may attach a separate sheet if necessary)

List all civic, govt., church & social organizations you participate in and all official positions you hold with each.

List any awards/certifications you may have received of which you are proud.

_____ Yes, I will attend the required KICKOFF and at least five (5) of the (8) sessions. I understand that missing more than three (3) sessions will disqualify me from graduating the program.

Signature

Date

Participants:

Please return this signed application with your tuition fee to the Heard Co. Chamber of Commerce, 121 S. Court Square, P.O. Box 368, Franklin, GA 30217 no later than April 15th, 2012.

Employers may enroll employees who are willing to commit to the sessions.

Member or member's employees—\$150.00 . After April 15th, fee is \$165.00

Non member fee—\$185.00. After April 15th, fee is \$200.00.